

Rank - 10% 90% (OBHDP R1 Study 4)

Start of Block: Consent

[consent form redacted for anonymity]

End of Block: Consent

Start of Block: Intro

intro In this survey you choose between different activities to do in a travel scenario. We will show you information about the different activities, including each activity's rankings among similar activities in the same area, to help you make your choice.

Click to start the survey.

End of Block: Intro

Start of Block: better_percentile

food_info

Restaurant

Imagine you are visiting Philadelphia. You search online for a restaurant where you can eat lunch.

You go on OpenTable, a website that reviews restaurants and helps people make reservations at those restaurants.

You notice two pizzerias, each located in a different neighborhood near where you are staying:



A2S5

Which pizzeria would you visit?

- ☐ Angelino's Restaurant and Pizzeria (1)
 - ☐ Spuntino Wood Fired Pizzeria (0)
-



S5A2

Which pizzeria would you visit?

- ☐ Spuntino Wood Fired Pizzeria (0)
- ☐ Angelino's Restaurant and Pizzeria (1)
-



S2A5

Which pizzeria would you visit?

- ☐ Spuntino Wood Fired Pizzeria (1)
- ☐ Angelino's Restaurant and Pizzeria (0)
-



a5s2

Which pizzeria would you visit?

- ☐ Angelino's Restaurant and Pizzeria (0)
- ☐ Spuntino Wood Fired Pizzeria (1)

End of Block: better_percentile

Start of Block: worse_percentile

Q101

Restaurant

Imagine you are visiting Philadelphia. You search online for a restaurant where you can eat lunch.

You go on OpenTable, a website that reviews restaurants and helps people make reservations at those restaurants.

You notice two pizzerias, each located in a different neighborhood near where you are staying:



a18s45

Which pizzeria would you visit?

- ☐ Angelino's Restaurant and Pizzeria (1)
- ☐ Spuntino Wood Fired Pizzeria (0)



s45a18

Which pizzeria would you visit?

- ☐ Spuntino Wood Fired Pizzeria (0)
- ☐ Angelino's Restaurant and Pizzeria (1)



s18a45

Which pizzeria would you visit?

- ☐ Spuntino Wood Fired Pizzeria (1)
- ☐ Angelino's Restaurant and Pizzeria (0)



a45s18

Which pizzeria would you visit?

- ☐ Angelino's Restaurant and Pizzeria (0)
- ☐ Spuntino Wood Fired Pizzeria (1)

End of Block: worse_percentile

Start of Block: Demographics



age Please answer the following demographic questions.

Age:

gender Gender:

☐ Male (1)

☐ Female (2)

☐ Other (3)

☐ Prefer not to say (4)

comments Do you have any comments?

End of Block: Demographics
